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Education:

THE UNIVERSITY OF SOUTH CAROLINA
Ph.D. in Business Administration
Ph.D Received August 15, 1981

Major in General Management with
primary interest in Strategic
Management. Minor in Marketing.

WAKE FOREST UNIVERSITY
The Babcock Graduate School of Mgt.
MBA Degree Received May 19, 1975

Completed this 60 hour MBA Program.
The Babcock School is AACSB accredited.

WAKE FOREST UNIVERSITY
Winston-Salem, North Carolina
BS Degree Received May 28, 1973

Major in Mathematics. Received a
North Carolina Teachers' Certificate.
Active in intramurals.

Teaching Experience:

FRANCIS MARION UNIVERSITY
School of Business
Florence, South Carolina
August 1988 to present

Employed as the TranSouth Professor of
Strategic Management. Member of Beta
Gamma Sigma. The FMU School of Business
is AACSB International accredited.

AUBURN UNIVERSITY
Department of Management
Auburn, Alabama
July 1986 to July 1988

Employed as an Associate Professor of
Management teaching Business Policy and
Principles of Management. Member of the
graduate faculty.

MISSISSIPPI STATE UNIVERSITY
Department of Management
Starkville, Mississippi
May 1983 to July 1986

Employed as an Associate Professor of
Management teaching Business Policy.
Served on numerous doctoral (DBA)
committees.

EAST CAROLINA UNIVERSITY
Department of Management
Greenville, North Carolina
January 1981 to May 1983

Employed as an Assistant Professor of Management. Member of the graduate faculty.

UNIVERSITY OF SOUTH CAROLINA
Department of Management
Columbia, South Carolina
August 1978 to December 1980

Employed as an Instructor. Courses taught include Principles of Management, Personnel Management, Organizational Behavior, and Statistics.

UNIVERSITY OF NC AT PEMBROKE
School of Business Administration
Pembroke, North Carolina
August 1976 to August 1978

Employed as an Instructor in Business Administration. Courses taught include Principles of Management, Personnel Management, Finance, and Statistics.

Work Experience:

UNITED CAROLINA BANK
Whiteville, North Carolina
June 1975 to September 1976

Employed as Assistant Manager of United Carolina Bank (UCB) in Elizabethtown, N.C.

Textbooks Published:

David, F.R. Strategic Management, 12th Edition, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2009. This is a mainstream business policy textbook consisting of 9 chapters, 49 experiential exercises, and 31 cases, totaling 988 pages.

David, F.R. Concepts of Strategic Management, 12th Edition, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2009, 374 pages.

David, F.R. Cases in Strategic Management, 11th Edition, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2007, 393 pages.

* Note: The 13th edition will be published March 2010. These books are currently used at over 400 universities and have been translated into Chinese, Japanese, Farsi, Thai, Spanish, Indonesian, Indian, Malaysian, and Arabic. The web site address for the books www.prenhall.com/david Prentice Hall says this is the “best selling strategic management textbook in the world.”

Other Books Published:

The History of Ocean Isle Beach (with Vern Bender). This is a 130-page, hardback, full color book being published by Donning Publishers out of Virginia Beach on June 1, 2009. History is a special interest of mine. This book culminates two years of history research gathering and writing. Go to the web site www.OceanIsleHistory.com for details. I give numerous speeches on history issues and recently published a series of 12 history articles in the *Brunswick Beacon* newspaper.

Journal Articles Published:

David, Fred R., David, Meredith E., and David, Forest. R. "What Are Business Schools Doing for Businesses Today?" *Business Horizons*, Fall 2010 (forthcoming).

David, Meredith E., David, Forest R., and David, Fred R. "The Quantitative Strategic Planning Matrix (QSPM) Applied to a Retail Computer Store." *Coastal Business Journal*, Spring 2009, p. 42-52, (www.coastal.edu/business/cbj).

David, F.R. Strategic Management: A Guide for the Classroom and the Field - An Interview with Fred David, *Journal of Business Strategy*, March 2005. www.journalofbusinessstrategy.com

Shah, Amit, David, F.R., and Surawski, Z. Strategic Planning Among Churches. *Coastal Business Review*. November 2003, p. 21.30.

David, F.R. Strategic Management Case Writing: Suggestions After Twenty Years Experience. *Advanced Management Journal*, October 2003, p. 22-32.

David, Forest and David, F.R. It's Time to Redraft Your Mission Statement. *Journal of Business Strategy*, February 2003, p. 22-32.

David, Forest and David, F.R. and Kelley, D. Small Business Owner Succession Planning: An Empirical Study, *Management in Practice*, Summer 2002, no. 1, p. 1-6 .

Groom, J.R. and David, F.R. Competitive Intelligence Activity Among Small Organizations, *SAM Advanced Management Journal*, Vol. 66, No. 1, Winter 2001, p. 12-29.

Fenton, J.W. Jr., Kinard, J.L., and David, F.R. Negligent Hiring & Retention, *Health Care Labor Manual*, Release 107, February 21, 1992 (Gaithersburg, MD., Aspen Publishers).

Fenton, J.W. Jr., Kinard, J.L., and David, F.R. Negligent Hiring & Retention: Some Evidence of Hospital Vulnerability, *Human Resource Management in Health Care*, June, 1992 (Gaithersburg,

MD., Aspen Publishers).

Fenton, J.W. Jr., Kinard, J.L., and David, F.R. Negligent Hiring and Retention: Some Evidence of Hospital Vulnerability, Health Care Management Review, 16, 1, January 1991, p. 65-73.

Pearce, J.A. II, and David, F.R. Corporate Mission Statements. Article from Academy of Management Executive reprinted in Strategic Planning by J.W. Pfeiffer, 1991, Pfeiffer & Company, p. 123-138.

David, F.R., Anderson, L.M., and Lawrimore, K.W. Perspectives on Business Ethics in Management Education. SAM Advanced Management Journal, Vol. 55, No. 4, Autumn 1990, p. 28-32.

David, F.R. The Big Store - A Book Review. Academy of Management Executive, Vol. III, No. 1, February, 1989, p. 74-76.

David, F.R., Pearce, J.A. II, and Randolph, A. Linking Technology and Structure to Improve Group Performance. Journal of Applied Psychology, Vol. 74, April, 1989, p. 233-242.

David, F.R. How Companies Define Their Mission. Long Range Planning, Vol. 22, No. 1, February, 1989, p. 90-97.

David, F.R., Robin, D. and Giallourakis, M. The Nature of Codes of Business Ethics: A Strategic Perspective. Journal of Business Strategies, Vol. 6, No. 1, Spring 1989, p. 1-14.

Robin, D., Giallourakis, M., David, F.R., and Moritz, T.E. A Different Look at Codes of Ethics. Business Horizons, Vol. 32, No. 1, January-February, 1989, p. 66-73.

David, F.R. and Cochran, D.S. A Study of Corporate Mission Statements. Journal of Business Strategies, Vol. 4, No. 2, Fall, 1987, p. 59-67.

Pearce, J.A. II and David, F.R. Corporate Mission Statements: The Bottom Line. Academy of Management Executive, Vol. 1, No. 2, May, 1987, p. 109-116.

David, F.R. and Cochran, D.S. Characteristics of Boundary Spanning Communicators. Journal of Technical Writing and Communication, Vol. 17, No. 2, 1987, p. 165-178.

Cochran, D.S. and David, F.R. Communication Effectiveness of Organizational Mission Statements. Journal of Applied Communication Research, Vol. 14, No. 2, Fall, 1986, p. 108-118.

David, F.R. The Strategic Planning Matrix - A Quantitative Approach. Long Range Planning, Vol. 19, No. 5, October, 1986, p. 102-107.

David, F.R. Steps Outlined for More Effective Strategic Management. Mississippi Business, June

23, 1986, p. 5.

David, F.R. A Framework for Conducting an External Strategic Management Audit. Journal of Business Strategies, Vol. 3, No. 1, Spring, 1986, p. 22-33.

David, F.R. and Marlow, N. The Cessna Aircraft Corporation. Journal of Management Case Studies, Vol. 2, No. 1, Spring, 1986, p. 33-44.

Cochran, D.S., David, F.R., and Gibson, C.K. A Framework for Developing an Effective Mission Statement. Journal of Business Strategies, Vol. 2, No. 2, Fall, 1985, p. 4-17.

David, F.R. Formulating Strategies Objectively: Analytical Tools. Chapter 21 in The Handbook of Business Strategy - 1985/1986 Yearbook. New York, N.Y.: Warren, Gorham & Lamont, Inc. November, 1985, p. 1-19.

Tomkiewicz, J. and David, F.R. Young Versus Old in the Workplace: Who Outperforms Whom? The Magazine of Bank Administration, October, 1985, p. 54.

David, F.R. Computer Assisted Strategic Planning for Small Businesses. Journal of Systems Management. Vol. 36, No. 7, July, 1985, p. 24-34.

David, F.R. How Do We Choose Among Alternative Growth Strategies? Managerial Planning, Vol. 33, No. 4, January/February, 1985, p. 14-17 & 22.

Tomkiewicz, J., Brenner, O., and David, F.R. Managerial Effectiveness: Why Validity Is So Important. Management Psychology, Vol. 7, No. 12, December, 1984, p. 3-4.

Pearce, J.A. II. and David, F.R. A Social Network Approach to Organizational Design-Performance. Academy of Management Review, Vol. 8, No. 3, July, 1983, p. 436-444.

David, F.R. Women Supervisors and Effective Delegation. Mid-South Business Journal, Vol. III, No. 2, April, 1983, p. 24-26.

Tomkiewicz, J., Brenner, O., and David, F. R. Job Expectations of Minority Employees: More Now. Management Psychology, Vol. 6, No. 1, January, 1983, p. 4 & 5.

Pearce, J.A. II., Chapman, B.L., and David, F.R. Environmental Scanning for Small and Growing Firms. Journal of Small Business Management, Vol. 20, No.3, July, 1982, p. 27-34.

Pearce, J.A. II, Schmidt, R.R., and David, F.R. The Problems of Small Businesses in the South Carolina Travel and Tourism Industry. Business and Economic Review, Vol. 26, No. 5, April, 1980, p. 18-23.

Proceedings Publications:

David, Forest R. and David, Fred R. "Re-Accreditation: Doing Strategic Planning in a School of Business," 2009 Annual Society for the Advancement of Management (SAM) Conference in Las Vegas, Nevada, *Proceedings*.

David, Fred. R., David, Forest R., and David, Meredith E. "Applying the Quantitative Strategic Planning Matrix (QSPM) to a Retail Computer Store," Presented at the 2008 Society for the Advancement of Management (SAM) International Conference in Washington, DC and published in the *Proceedings*.

Fred. R. David, Forest R. David, and Sharynn Tomlin, "Case Writing and Analysis Workshop," Presented at the 2007 SEINFORMS meeting in Myrtle Beach, SC, October 2007.

Fred R. David, Forest David, Meredith David, "Applying the Quantitative Strategic Planning Matrix (QSPM) to a Retail Computer Store," 2008 Society for the Advancement of Management (SAM) Annual Meeting, April 3-6, 2008.

Fred. R. David, Forest R. David, and Sharynn Tomlin, "Strategic Management Cases and Teachers Notes Workshop," Presented at the 2007 SEDSI meeting in Orlando, Florida, February 2008.

Forest R. David, Fred R. David, and Robert E. Pugh, "Is General Business Still a Viable Major in Schools of Business?" Presented at the 2007 Southeast Decision Sciences Meeting in Myrtle Beach, SC. February 2007.

Fred R. David and Forest R. David, "Case Writing and Teachers' Note Guidelines," Presented at the 2007 Southeast Case Writers Association (SECRA) Meeting in Myrtle Beach, SC, February 2007.

David, Fred and David, Forest, "An Empirical Study of College and University Mission Statements." Presented at the 2006 meeting in Las Vegas, Nevada of the American Society of Business and Behavioral Sciences (ASBBS).

David, Fred and Stokes, Carolyn and Lawrimore-Belanger, Kay. "Putting Objectivity into the Promotion Decision." Presented at the 2006 meeting in Wilmington, North Carolina of the Southeast Decision Sciences Institute (SEDSI).

David, Fred R. How to Analyze a Strategic Management Case. Proceedings of the 2005 SAM International Management Conference in Las Vegas, NV in April 2005.

David, Forest and David, Fred. Family Business Succession: An RBV Approach to Sustained Competitive Advantage. Proceedings of the 2004 Allied Business Research Conference in San Juan, Puerto Rico in March 2004.

David, Fred R. Strategic Management Case Writing: Suggestions After 20 Years of Experience. Proceedings of the 2003 SAM International Management Conference.

David, Forest R., Melanie Galloway, and David, Fred R. How Firms Are Using The Internet: An Empirical Study. Proceedings of the 2002 International Business & Economic Research (IBER) Conference.

David, Forest R. and David, Fred R. Evaluating Mission Statements: An Exploratory Study. Proceedings of the 2002 Annual Meeting of the Southeast Institute for Operations Research and the Management Sciences (SE InfORMS).

Baker, Don and David, F.R. Management Education and the Natural Environment: An Empirical Study. Proceedings of the 2002 SAM International Management Conference.

Surawski, Z. III, David, F.R., and Shah, A. Strategic Planning Among Churches: An Empirical Analysis. Proceedings of the 2001 Institute of Behavioral and Applied Management (IBAM) Meeting.

Harrington, Dudley and David, F.R. Business Ethics and Compliance in Healthcare: An Empirical Study. Proceedings of the 2001 American Society of Business and Behavioral Sciences (ASBBS) Meeting.

Van Ness, Karen and Stokes, Carolyn and David, F.R. Predictability of Traditional Business Evaluation Models: An Empirical Analysis. Proceedings of the 2001 American Society of Business and Behavioral Sciences (ASBBS) Meeting.

Johnson, Donna and David, F.R. Strategic Planning Among Colleges and Universities: An Empirical Study. Proceedings of the 2001 SAM International Management Conference.

David, Forest, and Kelley, D., and David, F.R. Small Business Owner Succession Planning: An Empirical Study. Proceedings of the 2001 SAM International Management Conference.

Putnam, Hanna and David, F.R. The Nature and Role of Mission Statements in Strategic Management. Proceedings of the 2000 SAM International Management Conference.

Avent, Jim and David, F.R. Strategic Planning in Small Businesses – An Empirical Study. Proceedings of the 2000 SAM International Management Conference.

Groom, Jeremy and David, F.R. Application of Competition Intelligence Systems Among Small Businesses. Proceedings of the 2000 SAM International Management Conference.

David, F.R., Phipps, G., and Ward, M. Evaluating Business Policy Textbooks in Coverage of Global Issues. Proceedings of the 1999 SAM International Management Conference, p. 603-612.

David, F.R., Veno-Biering, C., Kenney, C., Byrd, A, Turhanoglu, U. Strategic Planning Resources on the Internet. Proceedings of the 1999 SAM International Management Conference p. 629-640.

David, F.R. The 26 Best Strategic Planning Web Sites. Proceedings of the 1998 SAM International Management Conference, p. 399-406.

David, F.R. The Strategy Formulation Analytical Framework. Proceedings of the 1997 SAM International Management Conference, p. 67-73.

David, F.R., Marcis, J., Kelley, D. and Deck, A. The Ethics Today of Managers Tomorrow. Proceedings of the 1997 Annual Conference of Region IV of the Small Business Directors Association Meeting, p. 124-129.

David, F.R., Fenton, J.W. Jr., and Lawrimore, K. Business Ethics Attitudes Among Small versus Large Firms. The 1991 Southern Management Association (SMA) Meeting. Proceedings, 1991, p. 91-93.

Fenton, J.W. Jr., Kinard, J.L., and David, F.R. Negligent Hiring and Retention: Some Evidence of Hospital Vulnerability. The 1990 Southern Management Association (SMA) Meeting. Proceedings, 1990, p. 103-105.

David, F.R. An Empirical Investigation of Codes of Business Ethics: A Strategic Perspective. The 1988 National Academy of Management Meeting. Best Papers Proceedings, 1988, p. 144-148.

David, F.R. and Giallourakis, D.M. Integrating Strategic Management and Organizational Culture. The 1987 Southern Management Association (SMA) Meeting. Proceedings, 1987, p. 223-225.

David, F.R. and Finch, B.J. The Link Between Strategic Management and the Operations Function: An Integrative Model. The 1987 Annual Meeting of the Decision Sciences Institute (DSI). Proceedings, 1987, p. 1153-1155.

David, F.R. and Pearce, J.A. II. Linking Technology and Structure to Enhance Group Performance. The 1987 Annual Meeting of the Decision Sciences Institute (DSI). Proceedings, 1987, p. 1124-1126.

David, F.R. Corporate Mission Statements and Organizational Performance. The 1987 National Academy of Management Meeting. Best Papers Proceedings. 1987, p. 371, (Abstract only).

David, F.R., Finch, B.J., and Zienert, L.A. Integrating the Production Function and Strategy Formulation. The 1987 National Academy of Management Meeting. Best Papers Proceedings. 1987, p. 429, (Abstract only).

David, F.R., Cochran, D.S., and Arnold, D.R. Corporate Mission Statements: The Impact of Size and User Sector Contingency Variables. The Southern Management Association Meeting.

Proceedings, 1986, p. 296-298.

David, F.R. and Cochran, D.S. An Empirical Investigation of University Mission Statements. The 1986 National Academy of Management Meeting. Best Papers Proceedings, 1986, p. 370, (Abstract only).

David, F.R. A Strategy Evaluation Framework. Southwest Division Academy of Management Meeting. Proceedings, 1986, p. 9-13.

David, F.R. and Cochran, D.S. Communication Effectiveness of Organizational Mission Statements. The 1985 International Convention of the Association for Business Communication. Proceedings, 1985, p. 53-62.

David, F.R., Cochran, D.S., Pearce, J.A. II, and Gibson, K.C. An Empirical Investigation of Mission Statements. Southern Management Association Meeting. Proceedings, 1985, p. 28-30.

David, F.R. A Framework for Formulating Strategies Objectively. Southern Management Association Meeting. Proceedings, 1985, p. 31-33.

David, F.R. Towards an Integration of Strategic Management Models. Southern Management Association Meeting. Proceedings, 1984, p. 195-197.

David, F.R. and Hill, J.A. Organizational Structure and Various Elements of Leadership; A Possible Extension of Fiedler's Contingency Approach and House's Path Goal Theory. The Southeast Meeting of The Institute of Management Sciences (TIMS). Proceedings, 1983.

Pearce, J.A. II, Robinson, R.B., McDougall, P.P., and David, F.R. The Power of Presidents in Managing Strategic Activities. The 1983 National Academy of Management Meeting. Proceedings, 1983, p. 426, (Abstract only).

David, F.R. A Field Study of the Relationship Between Managers' Age and Performance in Functional Versus Divisional Structures. Southern Management Association Meeting. Proceedings, 1983, p. 202-203.

David, F.R. and Pearce, J.A. II. Personal Characteristics of Strategic Boundary Spanners. Southern Management Association Meeting. Proceedings, 1983, p. 219-221.

David, F.R. The Impact of Boundary Spanning Roles on Both Individual and Group Performance. Southern Management Association Meeting. Proceedings, 1983, p. 246-248.

David, F.R. QSPM: A Quantitative Approach to Strategy Formulation. Southern Management Association Meeting. Proceedings, 1983, p. 16-18.

David, F.R., Pearce, J.A. II, and Elliott, T.C. The Characteristics and Internal Orientations of

Boundary Spanning Individuals. The 1982 National Academy of Management Meeting. Proceedings, 1982, p. 191-195.

David, F.R. and Pearce, J.A. II. The Relationship Between Organizational Design, Perceived Design Characteristics, and Group Structural Properties: An Exploratory Field Study. Southeast American Institute for Decision Sciences Meeting. Proceedings, 1982, p. 28-30.

David, F.R. The Moderating Effects of Boundary Role Differentiation on Coalition Membership and Individual Performance. Southwest American Institute for Decision Sciences Meeting. Proceedings, 1982, p. 64-66.

David, F.R. and David, J.H. Racial Differences in the Performance Evaluation of Managers. Northeast American Institute for Decision Sciences Meeting. Proceedings, 1982, p. 75-77.

David, F.R., Tomkiewicz, J., and Brenner, O.C. Explaining Sexual Differences in Performance Evaluation. Southern Management Association Meeting. Proceedings, 1982, p. 317-319.

David, F.R. and Hill, J.A. The Differential Impact of Organizational Structure on Male Versus Female Managers. Southern Management Association Meeting. Proceedings, 1982, p. 265-267.

David, F.R. A Review of Social Network Research on the Design-Performance Relationship in Organizations. Southern Management Association Meeting. Proceedings, 1982, p. 164-166.

David, F.R. Job Characteristics Associated with Women Managers in Functional Versus Divisional Structures. Southern Management Association Meeting. Proceedings, 1982, p. 268-270.

David, F.R., Randolph, A.W., and Pearce, J.A. II. Unit Performance and Its Relationship to Technology and Structure. Southern Management Association Meeting. Proceedings, 1982, p. 100-102.

David, F.R. Organizational Structure and the Effectiveness of Operations Managers. Southeast Meeting of the Institute of Management Scientists. Proceedings, 1982, p. 351-355.

David, F.R. and Longhill, J.D. A Comparison of the Effectiveness and Style of Male Versus Female Operations Managers. Southeast Meeting of the Institute of Management Scientists. Proceedings, 1982, p. 361-367.

David, F.R. Organizational Design and Group Structural Relationships. The 1982 National American Institute for Decision Sciences Meeting. Proceedings, 1982, p. 429, (Abstract only).

DeNisi, A.D., David, F.R., and Pearce, J.A. II. The Impact of Group Structural Properties on Individual and Group Performance. The 1982 National American Institute for Decision Sciences Meeting. Proceedings, 1982, p. 399, (Abstract only).

Strategic Management Cases Published:

David, Fred and David, Forest. “The United States Postal Service (USPS).” This case was published by Prentice Hall in the 13th ed. of Strategic Management: Concepts and Cases (2011) textbook (forthcoming March 2010).

David, Fred. “Hershey Foods – 2005.” This case was published by Prentice Hall in the 11th ed. of Strategic Management: Concepts and Cases (2007) textbook, p. 46-55.

David, Fred. “Harley-Davidson – 2005.” This case was published by Prentice Hall in the 11th ed. of Strategic Management: Concepts and Cases (2007) textbook, p. 104-111.

Birch, Melissa and David, F.R. Verizon Communications. – In Strategic Management, 10th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2005: 1-14.

David, F.R. American Airlines – 2002 – In Strategic Management, 9th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2003: 32-49.

David, F.R. Wachovia – 2002, In Strategic Management, 9th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2003: 143-150.

David, F.R. Hewlett-Packard – 2002, In Strategic Management, 9th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2003: 358-363.

Bartlett, P. and David, F.R. Amazon.com, Inc.. In Strategic Management, 8th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2001: 21-27.

Lawrimore, K. and David, F.R. Playboy Enterprises, Inc.. In Strategic Management, 8th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2001: 382-391.

Helms, M. and David, F.R. UST, Inc. In Strategic Management, 8th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 2001: 422-432.

David, F.R. Citicorp. In Strategic Management, 7th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1999: 105-116.

David, F.R. Harrah's Entertainment. In Strategic Management, 7th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1999: 74-84.

Helms, M.M. and David, F.R. UST, Inc. In Strategic Management, 7th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1999: 327-340.

Lawrimore, K. and David, F.R. Playboy Enterprises. In Strategic Management, 7th Edition, by F.R.

David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1999: 481-493.

Marcis, J.G. and David, F.R. Winnebago Industries, Incorporated. In Strategic Management, 7th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1999: 281-292.

Shah, A. and David, F.R. Campbell Soup. In Strategic Management, 7th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1999: 360-371.

David, F.R. Wal-Mart Stores, Inc. - 1997. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p. 127-139.

David, F.R., Shrader, Charles, and Twenter, Joan. Harley-Davidson - 1996. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p. 360-377.

Marcis, John and David, F.R. Winnebago Industries - 1996. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p. 378-388.

McFayden, Jim and David, F.R. Georgia-Pacific Corporation - 1996. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p. 452-463.

Lawrimore, Kay and David, F.R. Playboy Enterprises - 1997. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p 516-528.

David, F.R. and Helms, M. UST, Inc. - 1996. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p. 590-602.

David, F.R. Campbell Soup - 1996. In Strategic Management, 6th Edition, by F.R. David, Upper Saddle River, N.J.: Prentice Hall Publishing Company, 1997, p. 615-629.

David, F.R. and White, R. Citicorp - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 31-48.

David, F.R. Promus Companies, Inc. - 1993. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 227-243.

David, F.R. and Shrader, Charles. Harley-Davidson - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 281-301.

David, F.R. Winnebago Industries - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 302-318.

David, F.R. McDonnell Douglas Corporation - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 340-351.

David, F.R. Boeing - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 352-363.

Greene, M.R. and David, F.R. Weyerhaeuser Company - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 387-402.

Greene, M.R. and David, F.R. WTD Industries - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 403-415.

Greene, M.R. and David, F.R. Georgia-Pacific Corporation - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 416-436.

David, F.R. IBM Corporation - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 538-550.

David, F.R. Playboy Enterprises - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 559-577.

David, F.R. Campbell Soup Company - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 638-655.

David, F.R. Borden 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 655-675.

David, F.R. Hershey Foods Corporation - 1994. In Strategic Management, 5th Edition, by F.R. David, Englewood Cliffs, N.J.: Prentice Hall Publishing Company, 1995, p. 693-713.

Fenton, J. and David, F.R. Playboy Enterprises - 1992. In Strategic Management, 4th Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1993, p. 870-881.

Greene, M. and David, F.R. TranSouth Financial Corporation - 1991. In Strategic Management, 4th Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1993, p. 431-44.

Fenton, J. and David, F.R. Promus Corporation - 1992. In Strategic Management, 4th Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1993, p. 623-642.

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Fenton, J. and David, F.R. Hershey Foods Corporation, 1991. In Strategic Management, 4th Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1993, p. 32-49.

Greene, M. and David, F.R. Holiday Corporation - 1989. In Strategic Management, 3rd Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1991, p. 625-639.

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David, F.R., Fenton, J., and Kinard, J. Winnebago Industries - 1990. In Strategic Management, 3rd Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1991, p. 681-698.

David, F.R. Playboy Enterprises - 1990. In Strategic Management, 3rd Edition by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1991, p. 863-877.

David, F.R. Ponderosa, Inc. - 1988. In Strategic Management, 3rd Edition, by F.R. David, New York, N.Y.: Macmillan Publishing Company, 1991, p. 472-490.

Lindsay, P. and David, F.R. Holiday Corporation - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 536-552.

David, F.R. Playboy Enterprises - 1988. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 776-790.

David, F.R. Hershey Foods Corporation - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 703-722.

David, F.R. Winnebago Industries - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, 803-819.

David, F.R. and Lindsay, P. Chrysler Corporation - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 820-841.

Austin, J. and David, F.R. The Limited - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 410-420.

David, F.R., Davidson, T., and McBride, D. East Alabama Medical Center - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 666-684.

Wood, S. and David, F.R. Winn-Dixie - 1987. In Strategic Management, 2nd Edition, by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1989, p. 492-505.

David, F.R. and Kemp, K. Mary Kay Cosmetics, Inc. In Fundamentals of Strategic Management by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1986, p. 831-847.

Marlow, N. and David, F.R. Cessna Aircraft Corporation. In Fundamentals of Strategic Management by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1986, p. 809-821.

David, F.R. and Dolan, J. Winnebago Industries, Inc. In Fundamentals of Strategic Management by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1986, p. 848-858.

David, F.R. and Moss, J. Lomas & Nettleton Financial Corporation. In Fundamentals of Strategic Management by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1986, p. 797-808.

David, F.R., Maier, M., and Ahuja, B. Bristol-Myers Company. In Fundamentals of Strategic Management by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1986, p. 783-796.

David, F.R. Ponderosa, Inc. In Fundamentals of Strategic Management by F.R. David, Columbus, Ohio: Merrill Publishing Company, 1986, p. 32-45.

Awards and Honors:

Faculty sponsor and trainer (with Forest David) for the Francis Marion University team of students who placed 3rd among 41 universities at the 2009 Society for the Advancement of Management Case Competition in Las Vegas in March 2009. This case competition is one of the top intercollegiate programs for strategic management students.

Faculty sponsor and trainer (with Forest David) for the Francis Marion University team of students who placed 2nd among 38 universities at the 2008 Society for the Advancement of Management Case Competition in Washington, DC in April 2008. This case competition is one of the top intercollegiate programs for strategic management students.

Was honored to be the two hour keynote speaker on Case Writing and Analysis at the 2007 Southeast Case Writers Association (SECRA) Meeting in Myrtle Beach, SC, February 2007.

Selected by an FMU athlete as his/her best professor during their college career and recognized during halftime of an FMU basketball game, Spring 2007.

Was honored to be invited back again to deliver the Commencement Address at Troy University in Sumter, South Carolina in June 2007.

Was honored to be invited to deliver the Commencement Address at Troy University in Sumter, South Carolina in June 2006.

Was honored to speak to over 200 business faculty and students at the University of Mostar in Bosnia on December 16, 2006.

Gave the keynote speech at the XVI Latin American Congress on Strategy held in Lima, Peru during May 2003. Congress hosted by Centrum (www.centrum.pucp.edu.pe)

Gave an 8 hour Strategic Planning Workshop at Pontificia Universidad Catolica Del Peru in May 2003. Delivered the Workshop. Sixty faculty and students attended.

Received a Lifetime Honorary Professorship Award from the Universidad Ricardo Palma in Lima, Peru in May 2003. (www.urp.edu.pe)

Gave an 8 hour Strategic Management Case Writing/Analyzing/Teaching Workshop to all sixty faculty in the School of Business at Utah Valley State College in Orem, Utah. This college has over 25,000 students. Delivered the Workshop on November 22, 2002. Fifty faculty attended.

Received the 2002 Francis Marion University Board of Trustees Research Fellow Award. This Award will be given to the top six researchers at Francis Marion University, two faculty selected per year for three years. Was the first recipient of the Award.

Received the 2001-2002 Award for Excellence in Research at Francis Marion University. This Award is given annually to be best faculty researcher on campus for the year.

Faculty sponsor and trainer for the Francis Marion University team of students who placed 3rd among 34 universities at the 2002 Society for the Advancement of Management Case Competition in Washington, DC in April 2002. This case competition is one of the top intercollegiate programs for strategic management students.

Was honored as an FMU Book Author at President Carter's home in the Spring 2002.

Co-authored a case on Amazon.com that was selected for the 2001 International Case Competition at the annual Society for the Advancement of Management (SAM) Meeting.

Received the Phil Carroll Advancement of Management Award on April 1, 2000. Given annually by the Society for the Advancement of Management (SAM) to a management scholar for international recognition of outstanding recent contributions in management research.

Selected by an FMU athlete as his/her best professor during their college career and recognized during halftime of an FMU basketball game Spring 2000.

Appointed to the Editorial Review Board of the SAM Advanced Management Journal in November 1999. I continue to serve on this board through 2003.

Received a sabbatical from Francis Marion University for the Fall 1998 semester to study and do

research in England and France.

Selected for membership in Beta Gamma Sigma on April 3, 1996.

Gave an 8 hour Strategic Management Case Writing/Analyzing/Teaching Workshop to all School of Business faculty at Savannah State University.

Elected to and served on the Board of Governors of the Southern Management Association for three years, 1990-1992.

Served as the Business Policy and Planning Track Chairperson for the 1989 Southern Management Association Meeting. Organized and coordinated the business policy program that consisted of 36 papers and 2 symposia presented.

Faculty sponsor and trainer for the Auburn University team of MBA students who won the 1988 Mid-South Case Competition at Ole Miss University in April 1988. Teams from eleven universities competed, including Baylor, Florida, Georgia, Memphis State, Missouri, Ole Miss, Southern Methodist, Texas A & M, Virginia Tech, and Wake Forest. This case competition is one of the top intercollegiate programs for MBA students.

Received recognition at the 1984 Southern Management Association Meeting for submitting the best business policy paper that year. The paper, titled "Towards an Integration of Strategic Management Models," was published in the Proceedings to the meeting (p. 195-197).

Received a Best Competitive Paper Award at the 1982 National Academy of Management Meeting in New York, N.Y. This award was for the best paper submitted that year to the Organizational Communication Division. The paper, titled "Characteristics and Internal Orientations of Boundary Spanning Individuals," was published in the Proceedings to the meeting (p. 191-195).

Dissertation

David, F.R. An Assessment Of Individual Performance and Group Structure Associated With The Functional And Divisional Organizational Design. Doctoral Dissertation, University of South Carolina, August 1981. (Committee Chairperson: Dr. John A. Pearce II; other dissertation committee members were Dr. Alan Randolph, Dr. Angelo DeNisi, Dr. Greg Dess, and Dr. Rudy Milton).

Consulting Work:

December 2009 – Completed five-month service as strategic planning facilitator to the Francis Marion University School of Business.

Actively assist companies worldwide in strategic planning through the web site www.checkmateplan.com

June 2003 - Completed a six month strategic planning project for the Aiken-Bridges Law Firm . This is a 14-lawyer practice located in Florence, South Carolina.

June 2001 – Completed a six month strategic planning project for Carolina Health Care, a 21-physician practice located in Florence, South Carolina.

April 2002 – Completed five-month service as strategic planning facilitator to the Francis Marion University School of Education and the University as a whole.

April 2001 – Completed five-month service as strategic planning facilitator to the Francis Marion University School of Business.

November 2000 – Completed a six month strategic planning project for Dixie Youth Baseball, the national little league baseball organization headquartered in Charleston, South Carolina.

March 2000 - Delivered a one-day Case Writing and Teaching Workshop to the faculty at Savannah State University in Savannah, Georgia.

January 2000 – Completed a six month strategic planning project for Delavan Spray Technologies, an international manufacturing company based in Monroe, North Carolina

February 1999 - Presented a speech at Coker College on “Strategic Planning Techniques.”

March 1997 - Established the Strategic Management Club Online for business policy students worldwide. Web site address is www.strategyclub.com The site is actively maintained today.

August 1989 - Served as keynote speaker and seminar leader for the annual South Carolina Library Association Meeting held on the campus of Francis Marion University. The four hour seminar was titled "Strategic Planning for Libraries."

May 1989 and December 1988 - Delivered a one-day "Strategic Planning Seminar" for Francis Marion University. Owners of small businesses and top managers of large companies attended this workshop and learned how to successfully formulate, implement, and evaluate strategies.

April 1988 - Delivered a two-day "Strategic Planning and Implementation Seminar" at Auburn University. Chief executive officers of small and large, profit and nonprofit firms attended. This program provided community, business, and industrial leaders an opportunity to gain and improve skills in strategic planning. Practical exercises for developing teamwork and cooperation among an organization's managers and employees were conducted.

June 1987 – Completed strategic planning work for the Alabama Forestry Association (AFA). Served as facilitator of AFA's Long Range Planning Committee.

June 1985 to June 1986 - Chairperson of the Strategic Planning Task Force in the College of Business and Industry at Mississippi State University. Provided leadership for the College of Business to develop clear strategies, goals, and policies.

June 2 and June 3, 1986 - Completed a two-day Strategic Planning Workshop for the Mississippi Economic Council (MEC). Surveyed all MEC members regarding strengths and weaknesses of the Council and opportunities and threats in the environment.